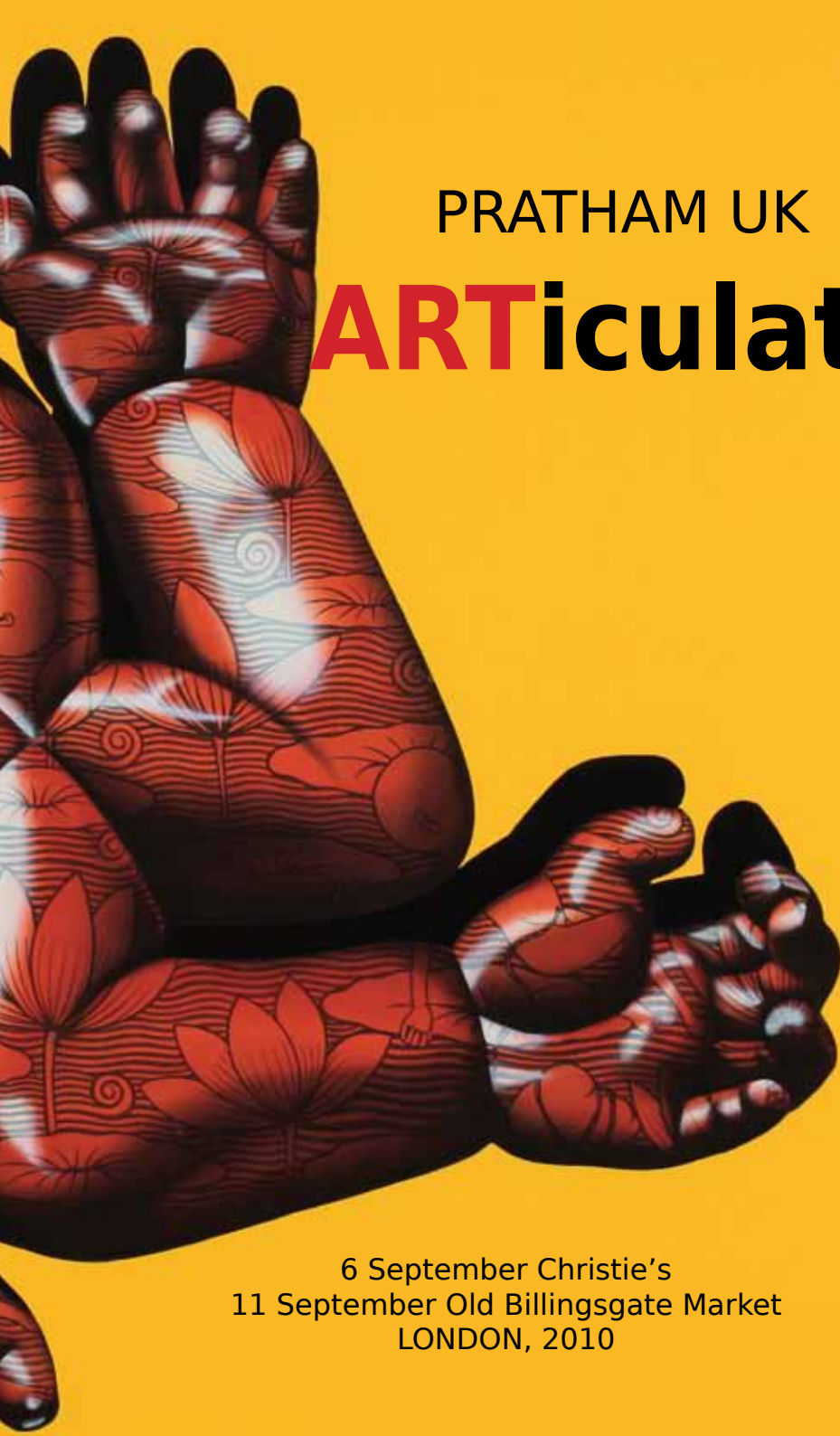




PRATHAM UK

ARTiculate

6 September Christie's
11 September Old Billingsgate Market
LONDON, 2010

Chintan Upadhyay, "Love"

PRATHAM UK
ARTiculate

ART FOR A CAUSE

Curated by Mariana Haseldine

Dear Friends,

It is a great pleasure and honour to receive so many beautiful works of art from the wonderful and diverse artists who have generously donated to ARTiculate, the Pratham UK Gala.

It is heart-warming to know that from the Indian art world, it is not just the artists but also the organisations that have all come together in support of literacy through Pratham.

It will be India's greatest achievement to erase illiteracy and to ensure that every child can read and write.

I would like to thank each one of you and also the buyers because the sale of each work will support the literacy programmes of thousands of children.

A handwritten signature in black ink, reading 'Vilas Gadkari', with a horizontal line underneath.

VILAS GADKARI

Chairman, Pratham UK



PRATHAM UK is the UK-based fundraising and awareness-building arm of India's largest education NGO Pratham. Since its launch in May 2003, Pratham UK has raised over £3 million to help educate underprivileged children in India through various fundraising events and corporate and retail partnerships.

Pratham, which means 'First' in Hindi, was founded in Mumbai by UNICEF in 1994 to help provide basic literacy to India's 100 million illiterate children. At its peak, in 2008-2009, the Read India campaign run by Pratham covered 305,000 out of the 600,000 villages of India and reached over 33 million children across 22 of 28 Indian states. Pratham works with village communities, governments, corporates and volunteers to provide a model that is economic, scalable and does not replicate government infrastructure.

From 2009-10 onwards Read India has moved to the next level, Read India II, which focuses on higher levels of academic content, focusing on subject-specific and grade-specific content for Grade V-VII. Read India II, over a period of time, will work on creating a model that will assist children aged 14-16 years complete their secondary school certification exam by providing them with the required academic support.

By supporting Pratham, you would be supporting an NGO that is:

Multi-award-winning

In 2009, Pratham received the CNN-IBN Indian of the Year Award in the Public Service category and was designated as a "must buy" by the Abdul Jameel Poverty Action Lab, MIT. Pratham is also the recipient of the Henry Kravis award for Leadership for 2010.

Pioneering

Pratham's learning techniques have been so successful that they have been adapted for adult education as well. Over 600,000 teachers/officials/government workers have been trained in accelerated learning methodologies. These methodologies are now being used by governments and charities in Africa and Asia. The Annual Status of Education Report (ASER) initiated by Pratham is another pioneering effort at measuring literacy skills. This survey, which covers over 700,000 children in 95% of the districts of India, provides reliable data that are used by governments and NGOs alike to focus their education initiatives.

Efficient

Pratham has one of the lowest administrative cost ratios in the NGO sector - audited at 5% for the last financial year.

Learning from experience and innovating are key to Pratham. We are committed to doing our best and making our best better. We are grateful to all those who have helped us in this effort and look forward to more people joining the adventure of making India's poor educated and skilled.



MANAV GUPTA,
Umbilical Chords of Clay, Water, Earth,
 Acrylic on Canvas, 60 x 48 inches,
 Courtesy of the Artist

MANAV GUPTA As a critic once wrote of Manav Gupta:

“All that he does comes from deep within. There’s nothing cosmetic about what he feels or what he does. For Manav’s quality isn’t just about genius. It’s about how he feels and the shades of blue he seeks in the sky through his eyes. It’s about the grit and struggle of a man from humble circumstances.

It’s about a man who hasn’t grown up breathing tinned air. It’s as easy as the flow of a deep river that meanders through a landscape and runs off to an unknown destination where it meets the horizon. The non limiting horizon”.

We are extremely grateful to Christie's for their continuous and invaluable support, which has been a great source of strength in putting this exhibition together:

CHRISTIE'S

Christie's is the world's leading art business, achieving global auction and private sales of £1.7 billion/\$2.57 billion for the first half of 2010. Founded in 1766 by James Christie, the first reference to India in the firm's archives occurred in 1776. Christie's has been handling works of Modern and Contemporary Indian Art since 1995 and is the only international auction house with permanent representation in India. As the market leader in this field, Christie's attracts and offers exciting, high quality works of art by South Asian artists and provides unparalleled expertise and trusted advice. Realising an overall total of £12,462,425 (\$18,092,364) the June 2010 auction was the highest sale total ever achieved within this category. The monumental work Saurashtra by Syed Haider Raza set a World Auction Record of £2,393,250 (\$3,486,965) not only for the artist but for any work of Modern Indian Art in history.

Contact: www.christies.com
Tel. : +44 (0)20 7839 9060

We are profoundly grateful to Saffronart, India's leading auction house, for lending invaluable logistical support for the exhibition:

SAFFRONART

A global company with deep Indian roots, Saffronart was founded in 2000 on the strength of a private passion. Remaining committed to this passion and personal values, today Saffronart is a strong and successful international business that both embraces and drives change. With ten years of experience in auctioning Indian art online, Saffronart provides a platform that enables access to view, purchase and become involved in the development of Indian art globally. Saffronart has set global benchmarks for online auctions and was recently the subject of a case study at Harvard Business School. In 2008, Saffronart extended its unique online auction platform to host its inaugural sale of Fine Jewels and Watches, adding a new dimension to its online and market presence. Most recently, Saffronart leveraged its online presence and global reach to introduce its Prime Properties service for the marketing of luxury real estate in India.

Contact: www.saffronart.com
Saffronart, London
Tel. : +44 (0) 20 7409 7974
Saffronart, Mumbai
Tel. : (91 22) 2436 4113

We would like to express our great thanks to the following businesses and foundations who have helped us with our initiative:

MHP MARIANA HASELDINE PROJECTS

Mariana Haseldine Projects (MHP) was established by a Russian art curator, producer, pianist Mariana Haseldine as an international independent art dealership and consultancy that specializes in 20th - 21st Century works of art: paintings, drawings and sculpture. MHP currently represent around 20 international contemporary artists, including those from Russia, India, France, Germany, UK, USA, and elsewhere. As a director of Orel Art UK (2008-09) Mariana managed Liquid Modernity project for Andrei Molodkin, 53rd Venice Biennale Russian pavilion's artist and Good News! with the Chapman brothers.

MHP launched an innovative format of collaborative international projects associated in particular with contemporary visual arts and classical music and produced a wide variety of cultural projects with leading figures in the field of arts and media.

Mariana was the recipient of a British Academy/Leverhulme Trust grant as a researcher on Orlando Figes' cultural history of Russia "Natasha's Dance" (Penguin, 2003).

Contact: www.mhaseldine.com
Tel. : +44 (0) 7940 915761

MAHUA ART GALLERY AND THE KEJRIWAL FOUNDATION

Mahua Art Gallery was founded in 2002 by Sadhana Jaipuria, better known to friends and the art world as Meenu. She grew up surrounded by art and artists, being the daughter of prominent art collector and philanthropist H.K. Kejriwal whose family has collected eclectic and rare art for three generations. "Through the ages, India has been a cradle for creativity and expression of the arts", says Meenu. "The last decade has seen the beginnings of an evolving art market with individuals and corporations making considerable investments." The Mahua galleries serve as a platform for both young and master artists, promoting, exhibiting and making available their rich talents to collectors and businesses all over India and internationally. The philosophy is not only to promote masters but also to nurture young artists and give them a platform to exhibit their work. The Mahua Gallery along with the HK Kejriwal foundation presents annual awards to four talented artists below the age of 35.

Contact: www.mahuagallery.com
Tel. : +91 80 2361 6971, +91 93416 65580

VADEHRA ART GALLERY

Since its inception in 1986, the Vadehra Art Gallery has promoted contemporary Indian art through exhibitions, retrospectives, publications and educational programmes. Over the last 20 years, the Gallery has become the locus through which both modern and contemporary artists have reached the public. The Gallery's position as an artistic interlocutor with the public is especially vital in contemporary India because of the lack of vibrant art museum culture.

OSIAN'S CONNOISSEURS OF ART

THE GAEKWAD ART FOUNDATION

For the past several years Princess Asha Raje Gaekwad has been nurturing artists in India and Nepal by promoting and exhibiting their works nationally and internationally. Talent abounds in both countries but even great artists may not get the recognition if they cannot find a suitable podium for their work. She set up the Gaekwad Art Foundation to help artists in every way that she can, so that they can spend more time to improve and continue the art without any financial pressure.

Contact: www.gaekwadarts.com
Tel. : + 91 22 65049998

CAROLA SYZ

Carola Syz is an Italian author, photographer and art dealer. She has lived in London for 20 years. With her passion for India, Carola is currently working on a book project entitled "Art/Space India", which will comprise more than 100 images of both established and emerging artists. From Delhi and Mumbai to Baroda, the project will span the length and breadth of India. Carola has created several photographic series which portray different facets of Indian culture. Most recently, Carola successfully exhibited a new body of her works at the Nehru Centre in Mayfair, London.

Contacts: www.carolasyz.com
Tel. : +44(0)7768080206

KSENIA LANDA

Ksenia Landa is a Russian art critic and freelance curator. She is the editor at the art media journal "Gallery.spb", Saint-Petersburg, Russia. The aim of the magazine is to educate the public in matters of

contemporary art, which in Russia is still often considered to be "just a temporary lapse of judgement". The art journal "Gallery.spb" was founded in 2009 to shed the light on what is happening in contemporary art in Russia as part of the global world's art scene. Ksenia Landa edited and helped with designing of this catalog.

Contact: www.spb-gallery.info
Tel. : +7(812) 3150251

STARK&GRANIT

Stark&Granit is a dynamic contemporary art practice working with established and emerging European and Indian artists. Founded by Irina Oxley Stark and Zara Gasparian-Korolova, Stark&Granit aims to bring greater exposure of the Indian contemporary art scene to the USA and Europe. Stark&Granit also manages private art collections and sources works for India and Asia related art projects. Stark&Granit is present at major art fairs including India Art Summit 2011.

Contact: www.starkandgranit.com
Tel. : +44(0)7784776970

The tremendous support of private donors and the generosity of artists who have come forward to donate their works have been overwhelming. We would like to express our gratitude to:

Princess Asha Raje Gaekwad, Meenu Jaipuria, Reita Gadkari, Carola Syz, Priyanka Gill, Sumita Kumar, Sangeeta Talukdar, Anjali Sapra, Chintan Upadhyay, Sanjeev Khandekar, Manav Gupta, Uday Dhar, Arjun Gadkari, Graca Nicholson, Amrut Kondekar, Priti Vadakkath, Elanchezhian, C.F. John, Seema Kohli, Rouble Nagi, Subhash Pal, Arpita Basu, Mithun Dasgupta, Patrick Gibbs, Janet Treolar and Yusuf Arakkal.

“Each second we live is a new and unique moment of the universe, a moment that will never be again And what do we teach our children? We teach them that two and two make four, and that Paris is the capital of France. When will we also teach them what they are?

We should say to each of them: Do you know what you are? You are a marvel. You are unique. In all the years that have passed, there has never been another child like you. Your legs, your arms, your clever fingers, the way you move.

You may become a Shakespeare, a Michelangelo, a Beethoven. You have the capacity for anything. Yes, you are a marvel. And when you grow up, can you then harm another who is, like you, a marvel?

You must work, we must all work, to make the world worthy of its children.”

PABLO CASALS



“The Light” for Pratham 11th September 2010

Old Billingsgate Market, London

The world's largest paper chandelier made from
the artwork of over 8000 Pratham children